

Press Release

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Warm summer days can cause nights of snoring hell

While the warm summer weather is a welcome relief for most, it's no picnic for the people who suffer from allergies and hay fever, and can be a particular nightmare for their partners. As the sun goes down, sleepless nights can follow, as nasal congestion can cause or exacerbate snoring.

Over 41% of the UK population snore, but it's not just the snorer who suffers. Passion for Life Healthcare, who manufacture and distribute Snoreeze, have long understood that the lives of partners and other family members are affected by snoring, and that they often suffer from sleeplessness, irritation and frustration. It is perhaps no wonder that half of all relationships in the UK suffer as a result of snoring.*

If you have a partner who snores when suffering from a blocked nose, holidays and the warm summer months can seem like a chore. Just when you want to relax and unwind, your partner's hay fever leads to worsened snoring which can keep you awake. However, Snoreeze, the market-leading range of snoring relief products designed to make the reduction of snoring easy, can recommend a solution: Snoreeze Nasal Spray.

Snoreeze Nasal Spray works by clearing the nasal passages and lubricating the tissues at the back of the throat, all of which helps to reduce the vibrations that can cause snoring. Snoreeze has a proven and unique spherulite[®] formulation to deliver long-lasting and immediate snoring relief. The formulation diffuses the active ingredients for up to eight hours, which means nights of peace for snorers and precious respite for you.

Passion for Life Healthcare knows that not all snoring has the same cause, which is why they have developed a complete range of snoring relief products. Snoreeze Nasal Spray



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works by clearing the nasal passages and is the ideal product for those whose snoring is aggravated by allergies or a blocked nose. Alternatively, Snoreeze Throat Spray and Snoreeze Oral Strips specifically target and lubricate the soft tissues at the back of the throat to reduce the vibrations that cause snoring. These versions are most suitable for people who snore more whilst lying on their back.

If you normally suffer snoring in silence, this summer Snoreeze thinks it is time to take a stand.

* From Great British Snoring Survey, JMA, 2006

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Notes to editors:

- Snoreeze Oral Strips cost £4.99 and contain 14 strips. Snoreeze Nasal Spray costs £9.95 for 25 nights' doses. Snoreeze Throat Spray is £12.95 for 50 nights
- Snoreeze products are available from Boots, Superdrug, Lloyds, Alliance and all good pharmacies, or can be purchased from shop.passionforlife.com or by calling 0800 096 1121
- More information about Snoreeze and stockists is available at www.snoreeze.com
- Snoreeze is produced by Passion for Life Healthcare Ltd, which manufactures and distributes innovative healthcare products worldwide. Other Passion for Life Healthcare brands include Peditech, Audiclean and Bio-Fem
- Peditech is a unique antibacterial spray with a patented dynamic formulation to eliminate the bacteria, which causes foot odour, and prevents the odour from returning
- Audiclean is a safe and natural ear cleaning wash, which gently cleanses the external ear canal to prevent the build-up of excess wax
- All of the Bio-Fem range is based on Bio-Active Science, working with the body to provide rapid, safe and effective benefits. The range includes Instant Active Gel, for vaginal discomforts and Instant Moisturiser, for vaginal dryness. It also includes Bio-Fem Moisturising Balm and Bio-Fem Relief Compress to prepare and soothe nursing mothers
- More information about Passion for Life Healthcare is available at www.passionforlife.com